

Thiago Farias Martins

MICROSOFT POWER PLATFORM AND COPILOT ADOPTION AND TRAINING CONSULTANT

Corporate training | Copilot adoption | Citizen Developer coaching | Governance

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Portuguese citizen | Permanent roles and B2B projects

On-site or hybrid in Porto; remote opportunities

PROFESSIONAL PROFILE

Microsoft Power Platform and AI enablement consultant with four years of commercial experience combining practical implementation, stakeholder consulting and corporate training. Helps business users, citizen developers and technical teams apply Microsoft Copilot and Power Platform to their processes. Brings experience designing contextualised learning materials, delivering workshops and hands-on labs, preparing environments and guiding adoption through implementation and troubleshooting.

CORE EXPERTISE

Training and facilitation: Corporate workshops, webinars, hands-on labs, technical materials and demonstrations, delivered remotely and in person to suit organisational processes and objectives.

Copilot adoption: Microsoft 365 Copilot, Copilot Studio, AI Builder, business use-case discovery, advanced prompting, prompt engineering and responsible-use guidance.

Consulting and coaching: Stakeholder engagement, requirements and process analysis, solution-design guidance, Citizen Developer coaching, documentation, user support and knowledge transfer.

Power Platform delivery: Power Apps, Power Automate cloud and desktop flows, Dataverse, Power BI, Power Pages, SharePoint and Microsoft 365 integrations.

Governance and operations: Environment preparation, security and connector controls, DLP concepts and troubleshooting. Solutions and connection references; pipelines and version control in selected projects and an internal ALM proof of concept.

PROFESSIONAL EXPERIENCE

Microsoft Power Platform Consultant and Coach

Niteo Technologies | Nov 2024 - Apr 2026 | São Paulo, Brazil

- Designed and delivered tailored corporate training, workshops, webinars and hands-on labs across Power Platform, Microsoft Copilot, Copilot Studio and AI Builder, both remotely and in person. Adapted technical materials and demonstrations to each organisation's processes, context and objectives.
- Trained two cohorts of 20 participants using an implemented Copilot solution to demonstrate business use cases. Delivered separate advanced prompting and prompt-engineering training for more experienced users.
- Coached business users, citizen developers and technical teams in building and improving canvas and model-driven apps, cloud and desktop flows, Dataverse solutions, dashboards and portals.
- Advised an enterprise client team during the creation of a Copilot-based business solution, combining functional discovery, solution-design guidance, implementation support and adoption. Contributed to delivery of two agents for querying deliveries and submitting improvement ideas.
- Prepared environments, documentation and learning materials; troubleshoot solutions and promoted security, integration and governance practices. Worked on governance so each department accessed only authorised information in a Copilot solution over a data lake.
- Delivered consulting and enablement initiatives with consistently strong client feedback, including NPS scores above 90, combining practical implementation with coaching and knowledge transfer.

PROFESSIONAL EXPERIENCE

Junior Power Platform Analyst

Siplan | Apr 2024 - Jun 2024 | São Paulo, Brazil

- Developed Microsoft 365 business pages and components using Power Pages, SharePoint Framework, React, TypeScript and PnPjs.
- Built Power Automate workflows and integrated SharePoint solutions to digitalise business processes.
- Contributed to requirements analysis, testing, debugging, user support and iterative improvement of tailored applications.

Junior Systems Analyst

MLEGATE Solutions | Feb 2022 - Apr 2024 | São Paulo, Brazil

- Developed Power Apps supporting HR, Accounting and Operations processes, including leave requests, contracts, teams and deadlines.
- Built Power Automate flows for tasks, notifications, approvals, tax-related queries and data transfers; created Power BI dashboards and reports.
- Integrated external systems using REST/SOAP APIs, SQL, relational databases and .NET back-end services.
- Supported the solution lifecycle from requirements and process analysis through development, testing, documentation, user support and continuous improvement.

ADDITIONAL PROJECT EXPERIENCE

- Practical delivery experience includes more than 100 Power Automate workflows, including child flows, and more than 50 Power Apps across business projects. Used modular flows to simplify troubleshooting and isolate responsibilities.

EDUCATION

Bachelor's Degree in Information Systems - in progress

FIAP | Feb 2023 - Expected Dec 2026

CERTIFICATIONS

Microsoft Certified: Power Platform Functional Consultant Associate (PL-200) | Mar 2026 - Mar 2027

Microsoft Certified: Power Platform Fundamentals (PL-900) | Issued May 2022

Scrum Fundamentals Certified (SFC) | Issued Oct 2020

LANGUAGES

Portuguese - Native | English - Professional working proficiency | Spanish - Basic